

ORGANICOLOGY

An Organic Trade Idea Lab

**SPONSORSHIP
OVERVIEW**

March 12-14, 2025

ABOUT US

Brought to you by Organically Grown Company, 2024 Organic Company of the Year



Organicology brings together contributors, advocates and change-makers from across the organic trade to revolutionize food, agriculture and economic models for the better.

Together we share our work, progress, and challenges, unearth possibilities and build deep connections needed to grow the organic agriculture movement today and for an ever-improving future. Organicology is designed with a rebellious spirit and forward focus and promotes cross-pollination as attendees share time and space with not only their peers, but with a wide range of trade practitioners, creating opportunities to better understand the whole of which they are part.

Created and produced by Organically Grown Company, Organicology is a unique conference experience that aims to share the latest in organic industry research, education, and connection. Filled with inspiring keynote speakers, engaging workshops, and fantastic entertainment – it's not your typical industry event. We bring together people from all corners of the trade to foster skill development, celebrate successes, and tackle challenges collectively. Join us for a conference that's truly one-of-a-kind.



WHO ATTENDS

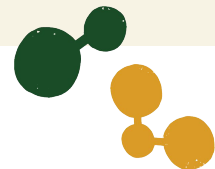
People from all facets of the organic food and agriculture community are welcome. As the largest cross-sector gathering in the U.S., Organicology brings together organic growers, manufacturers, retailers, activists, policy experts, educators, researchers and non-profit organizations.



SPONSORSHIP LEVELS

Benefits at all Sponsor Levels*

- Logo feature in email promotions, printed materials, website, event signage, sponsor slideshow and conference program
- Opt-In attendee list (pre and post event)



	Track Sponsor	Premier Sponsor	Stage Sponsor
	\$20,000	\$15,000	\$10,000
All-Access Organicology Registration Passes	8	6	5
Additional Benefit	<p>Organization leader to moderate or serve as a panelist in one session in sponsored track <i>(subject to OGC approval)</i></p> <p>50-word organizational bio on Organicology website</p> <p>Custom exhibit space in Trade Show and Sponsor Foyer</p>	<p>50-word organizational bio on Organicology website</p> <p>Option to provide special offer to all Organicology attendees <i>(subject to OGC approval)</i></p> <p>Custom exhibit space in Trade Show and Sponsor Foyer</p>	
Additional Signage Opportunity	<p>Prominent banner placement in or near track session room entrance, provided by you <i>(subject to OGC Approval)</i></p>	<p>Pop-Up Banner Display onsite at event in Sponsor Foyer at main stage entrance</p>	<p>Your organization featured signage on all organicology stages, provided by you <i>(subject to OGC Approval)</i></p> <p>Pop-Up Banner Display onsite at event in Sponsor Foyer at main stage entrance</p> <p>Tabletop exhibitor space in Organicology Sponsor Foyer</p>
Additional Logo Feature	<p>Near selected content track in digital and print conference program & full-page ad in conference print program</p>	<p>Half-page sponsor ad in conference print program</p>	
Social Media Partnership Announcement	X	X	X

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	Reception Social & Tasting Sponsor	Organic Meal Sponsor	Registration & Lanyard Sponsor	Keynote Address/Plenary Presenting Sponsor
	\$7,500	\$5,000	\$5,000 Exclusive	\$5,000
All-Access Organicology Registration Passes	3	2	2	2
Additional Benefit	Introduction by your organization of Reception in Organicology Sponsor Foyer	Your food, product samples and promotional materials on chairs during meal	Thank you to your organization from Emcee during breakfast/registration/check-in Special message from your organization on the Organicology Registration page	3-5 minute introduction of session by your organization leader Your organization promotion handed out/on chairs during Keynote or Plenary Session
Additional Signage Opportunity	Your sign/banner featured during Organicology Reception, provided by your organization <i>(subject to OGC approval)</i> Table display space onsite at event in Organicology Sponsor Foyer Table display space onsite at Organicology Trade Show	Your organization pop-up sign on main stage during Organicology meal Table display space onsite at event in Organicology Sponsor Foyer	Table display space onsite at event in Organicology Sponsor Foyer	Table display space onsite at event in Organicology Sponsor Foyer
Additional Logo Feature	Next to reception in Organicology print program	Next to sponsored meal in Organicology print program	On Organicology lanyards used by all attendees	Next to Keynote/Plenary session in Organicology print program
Social Media Partnership Announcement	X	X	X	X

SPONSORSHIP LEVELS

Benefits at all Sponsor Levels*

- Logo feature in email promotions, printed materials, website, event signage, sponsor slideshow and conference program
- Opt-In attendee list (pre and post event)



	Workshop/ Intensive Session Sponsor	Tour Sponsor	Event Sponsor	Trade Show Exhibitor
	\$3,500	\$3,500	\$2,500	\$1,500
All-Access Organicology Registration Passes	1	1	1	
Additional Benefit		Tour led by your organization leader		
Additional Signage Opportunity	Pop-up banner in room during session (provided by your organization, placed by Organicology)			
Additional Logo Feature	Next to session in Organicology print program	Next to tour in Organicology print program Your logo featured in tour logistics email sent to all registered attendees		
Social Media Partnership Announcement	X			

**Does not include Trade Show Exhibitors*

CONTACT



Confirm as a Sponsor

Email: organicology@socialenterprises.net

Event Details

Date: March 12-14, 2025

Location: Revolution Hall

Connect With Us

 Organicology

www.organicology.org